REGISTERED **GasEngineer** THE ONLY OFFICIAL INDUSTRY PUBLICATION

Media information 2027

Required reading
Registered Gas Engineer is the industry's biggest, must-read title. We're Gas Safe Register's magazine, for every registered business in the UK.

Packed full of essential technical articles, in-depth features, analysis, upates and focus areas across the gas industry, it's required reading.

Since 2009, we've helped gas engineers understand how legislative and industry changes and updates affect them and their work. And how to put that into practice.

Our inclusive coverage of low-carbon technologies ensures gas engineers have all the information and support they need in a changing heating landscape.

Essential. Accurate. Gas Safe.



abc
76,565
Jan-Dec 2025

Platforms

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Print

With an ABC-audited circulation of 76,565, Registered Gas Engineer is the only magazine sent to all Gas Safe registered businesses.



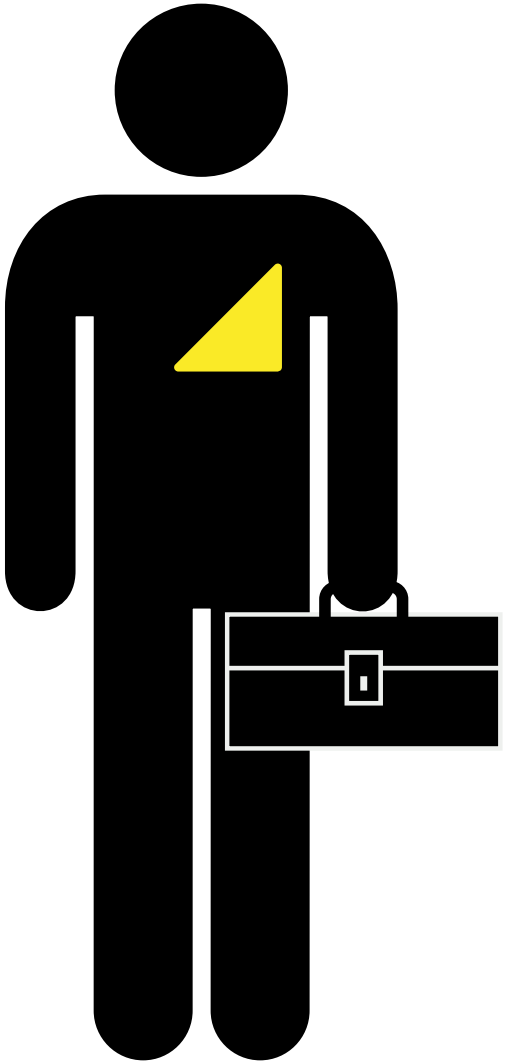
Enews

Our monthly enews is received by more than 108,000 registered gas engineers. With an impressive 58% open rate, it's a highly effective way to engage with this specialist audience.



Online

registeredgasengineer.co.uk provides the latest technical updates information from Gas Safe Register, industry news and jobs.
It generates more than 30,000 impressions every month.



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Gas Engineer

Our readers

Who are they?
Gas Safe registered engineers:
68% sole traders
16% micro business (2-5 people)

What do they do?
89% domestic RMI
25% LPG
14% local authority/housing association
23% commercial/industrial
21% new-build
17% electric boilers
17% catering

Renewables
19% already working with heat pumps

Reading preferences
70% prefer to read in print
14% prefer to read online
14% prefer enews
71% say technical information is the most important content

Biggest circulation
in the plumbing and heating sector

**Source: RGE Reader Survey 2026*

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Features 2027

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January/February
Updates to the Benchmark scheme;
Young people and the trades;
How AI can boost your business

March/April
Gas industry committees and how our industry works;
Technical FAQs; Controls;
UFH; Pumps & circulators

May/June
Mandatory technical competence;
Heat pumps; Electrical safety



July/August
Hybrid heating; Commercial heating;
Energy efficiency

September/October
Manufacturers' instructions vs installation standards;
Technical FAQs; Gas Safety Week; Back to basics;
Controls; Boilers

November-December
CO awareness;
Water heating;
Radiators and heat emitters

*Please note that planned features are a guide only and may change.

For all press enquiries and editorial information, please email:
editorial@registeredgasengineer.co.uk

www.registeredgasengineer.co.uk

Follow us on LinkedIn and Instagram
@registeredgasengineermagazine

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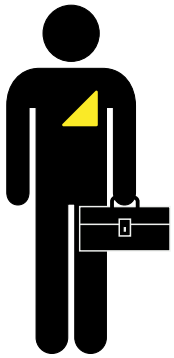
Advertising rates 2027

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Display

Size	Cost*
Opening DPS	£6,600
DPS	£4,950
Cover position	£3,900
Full page	£3,750
Half page	£2,050
Quarter Page	£1,150

**Series discount (by negotiation)*



Recruitment/Training/Classified

Size	Cost x1	Cost x3	Cost x6
Half page	£1,225	£1,100	£995
Quarter page	£780	£750	£725
Eighth page	£480	£450	£435

Inserts: Up to 20 grams – £150 per '000
All costs exclude VAT.

Agency commission: 10% to recognised agencies.

Advertising copy deadline
12th of month preceding publication.
Advance booking by the 10th of preceding month.

Advertising sizes

Full page type area	269mm x 186mm
Full page bleed	297mm x 210mm plus 3mm all round
DPS (bleed)	420mm x 297mm plus 3mm all round
Half page (horizontal)	131mm (h) x 186mm (w)
Half page (vertical)	269mm (h) x 90mm (w)
Quarter page	131mm (h) x 90mm (w)

Recruitment/Training/Classified

Quarter page	131mm (h) x 90mm (w)
Eighth page	90mm (w) x 65mm (h)

Website

Leaderboard (728x90) or MPU (300x250) £400 per month
Average 30,000 monthly page views

Monthly enews

Ad slots (size 660x130):
1st = £2,500, 2nd = £1,500, 3rd = £750
Sends: 108,000-plus; open rate: 58%

For all ad queries, please contact:
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and
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email: ian@smartmediasales.co.uk

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