

# **Media information 2026**

### **Required reading**

Registered Gas Engineer is the industry's leading and must-read magazine.

We're Gas Safe Register's official title in print and online at **www.registeredgasengineer.co.uk**, full of essential technical articles, in-depth features, analysis, upates and focus areas on the gas industry.

Since 2009, we've helped every single business on the Register understand how industry changes and updates affect them and their daily work in keeping the UK's home and businesses heating systems warm and gas safe.

Our inclusive coverage of low-carbon technologies ensures gas engineers have all the information and support they need in a changing heating landscape.

We provide what our readers really want and need: accurate, unbiased, researched and essential information.

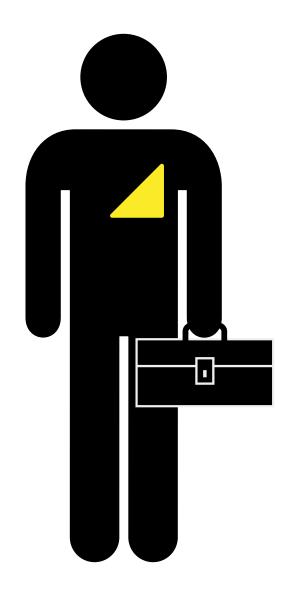














# **Our readers**

# Who are they?

Gas Safe registered engineers:

**73%** sole traders

**16%** micro business (2-5 people)

# What do they do?

87% domestic RMI

**24**% LPG

19% local authority/housing association

19% commercial/industrial

18% new-build

9% electric heating

**7**% catering

### Renewables

19% already working with renewable technologies70% considering training to work with heat pumps

### **Reading Registered Gas Engineer magazine**

87% read the magazine in print

89% say technical information is the most important content







# Forward features 2026



### January/February

**Technical:** Essential guidance when carrying out landlords' gas safety record checks; hydrogen transmission network, commercial flues

Focus: Small business essentials; system cleaning

and water treatment

## March/April

Technical: LPG regulators; asbestos; gas industry committees

and how our industry works; technical FAQs **Focus:** Controls; UFH; pumps & circulators

## May/June

**Technical:** IGEM UP/1B tightness testing update; unusual gas

work and qualifications; LPG and Technical FAQs

Focus: LPG; heat pumps; electrical safety







# July/August

**Technical:** The history of the gas industry

Focus: Hybrid heating; commercial heating; energy efficiency

### September/October

Technical: to be confirmed

Focus: Gas Safety Week; back to basics; controls; boilers

# November-December

Technical: to be confirmed

Focus: CO awareness; water heating; radiators and

heat emitters

#### **Online**

Full digital editions and all the latest news and jobs at www.registeredgasengineer.co.uk

\*Please note that planned features are a guide only and may change.

For all press enquiries and editorial information, please email:

editorial@registeredgasengineer.co.uk

www.registeredgasengineer.co.uk



# **Advertising rates 2025**



# **Display**

Size	Cost*
Opening DPS	£6,600
DPS	£4,950
Cover position	£3,900
Full page	£3,750
Half page	£2,050
Quarter Page	£1,150
*O	



# Recruitment/Training/Classified

Size	Cost x1	Cost x3	Cost x6
Half page	£1,225	£1,100	£995
Quarter page	£780	£750	£725
Eighth page	£480	£450	£435

Inserts: Up to 20 grams – £150 per '000

All costs exclude VAT.

Agency commission: 10% to recognised agencies.

# Advertising copy deadline

12th of month preceding publication.

Advance booking by the 10th of preceding month.

#### Mechanical data

High-resolution PDF, with all images and fonts embedded and all colours CMYK.

### **Advertising Sizes**

Full page type area 269mm x 186mm
Full page bleed 297mm x 210mm plus 3mm all round

DPS (bleed) 420mm x 297mm plus 3mm all round Half page (horizontal) 131mm (h) x 186mm (w)

Half page (norizontal)

Half page (vertical)

Quarter page

131mm (n) x 186mm (w)

269mm (h) x 90mm (w)

131mm (h) x 90mm (w)

### Recruitment/Training/Classified

Quarter page 131mm (h) x 90mm (w) Eighth page 90mm (w) x 65mm (h)

### **Online**

Leaderboard (728x90) or MPU (300x250) £350 per month

### **Advertising**

Mike Allen

Tel: 07917 588511, email: mike@360publishing.co.uk

Ian Tournes

Tel: 07814 970732, email: ian@360publishing.co.uk



77,432 Jan-Dec 2024

<sup>\*</sup>Series discount (by negotiation)