

## Media information 2025

### Required reading

Registered Gas Engineer is the industry's leading and must-read magazine.

We're Gas Safe Register's official title in print and online at [www.registeredgasengineer.co.uk](http://www.registeredgasengineer.co.uk), full of essential technical articles, in-depth features, analysis, updates and focus areas on the gas industry.

We help every business on the Register understand how industry changes and updates affect them and their daily work in keeping the UK's home and businesses heating systems warm and gas safe.

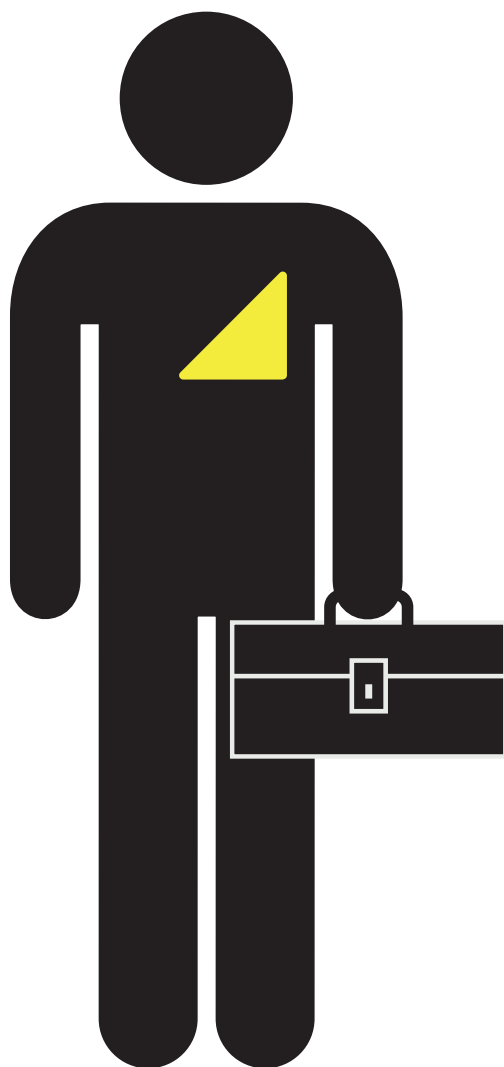
Our inclusive coverage of low-carbon technologies ensures gas engineers they have all the information and support they need in a changing heating landscape.

We provide what our readers really want:  
**accurate, unbiased, researched and essential information.**



**77,432**  
**Jan-Dec 2024**





REGISTERED THE ONLY OFFICIAL INDUSTRY PUBLICATION  
**GasEngineer**

## Our readers

### Who are they?

#### Gas Safe registered engineers:

- 73% sole traders
- 16% micro business (2-5 people)

### What do they do?

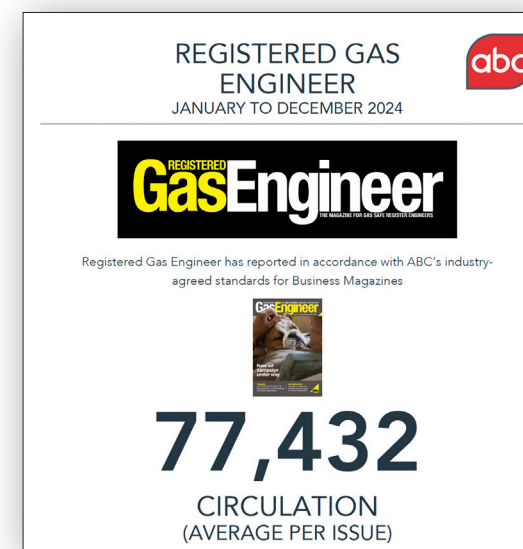
- 87% domestic RMI
- 24% LPG
- 19% local authority/housing association
- 19% commercial/industrial
- 18% new-build
- 9% electric heating
- 7% catering

### Renewables

- 19% already working with renewable technologies
- 70% considering training to work with heat pumps

### Reading Registered Gas Engineer magazine

- 87% read the magazine in print
- 89% say technical information is the most important content



**Biggest  
circulation**  
in the plumbing  
and heating  
sector



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## Forward features 2025

### January/February

**Technical:** RCFs; gas equipment in schools; intermediate pressure meter installations

**Focus:** Small business essentials; system cleaning and water treatment

### March/April

**Technical:** RIDDOR; commercial flues; hydrogen update

**Focus:** Controls; UFH; pumps & circulators

### May/June

**Technical:** Outdoor and mobile catering; LPG cylinder storage and transport

**Focus:** LPG; heat pumps; electrical safety

### July/August

**Technical:** Meter boxes; gas supplies to mobile dwellings; asbestos essentials

**Focus:** Hybrid heating; commercial heating; energy efficiency

### September/October

**Technical:** Bulk LPG vessels and storage; attending gas escapes

**Focus:** Gas Safety Week; back to basics; controls; boilers

### November-December

**Technical:** CMDDA1; *others TBC*

**Focus:** CO awareness; water heating; radiators and heat emitters

### Online

Full digital editions and all the latest news and jobs at [www.registeredgasengineer.co.uk](http://www.registeredgasengineer.co.uk)

\*Please note that planned features are a guide only and may change.

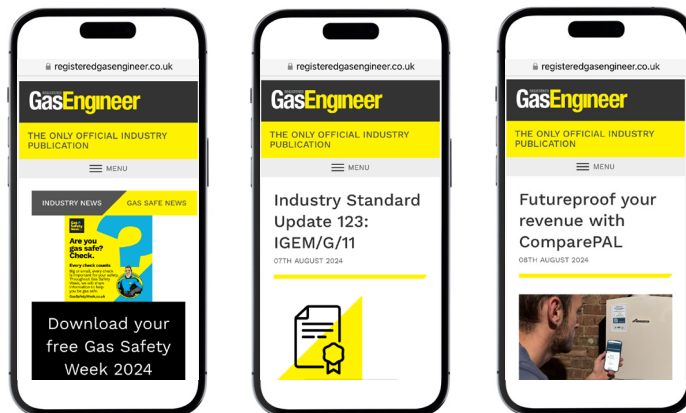
For all press enquiries and editorial information, please email editor Nicki Shearer at:

[editorial@registeredgasengineer.co.uk](mailto:editorial@registeredgasengineer.co.uk)

[www.registeredgasengineer.co.uk](http://www.registeredgasengineer.co.uk)

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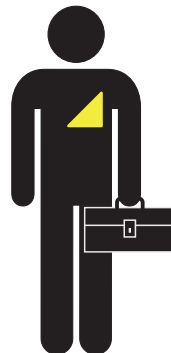
## Advertising rates 2025

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### Display

Size	Cost*
Opening DPS	£6,600
DPS	£4,950
Cover position	£3,900
Full page	£3,750
Half page	£2,050
Quarter Page	£1,150

\*Series discount (by negotiation)



### Mechanical data

High-resolution PDF, with all images and fonts embedded and all colours CMYK.

### Advertising Sizes

Full page type area	269mm x 186mm
Full page bleed	297mm x 210mm plus 3mm all round
DPS (bleed)	420mm x 297mm plus 3mm all round
Half page (horizontal)	131mm (h) x 186mm (w)
Half page (vertical)	269mm (h) x 90mm (w)
Quarter page	131mm (h) x 90mm (w)

### Recruitment/Training/Classified

Quarter page	131mm (h) x 90mm (w)
Eighth page	90mm (w) x 65mm (h)

### Online

Leaderboard (728x90) or MPU (300x250) £350 per month

### Sales director

Ian Carter  
020 7183 1815 / 020 3475 6811  
email: [ian@rgemagazine.co.uk](mailto:ian@rgemagazine.co.uk)

### Advertisement manager

Beverley Carter  
020 7183 1815 / 020 3137 8582  
email: [classified@rgemagazine.co.uk](mailto:classified@rgemagazine.co.uk)

### Recruitment/Training/Classified

Size	Cost x1	Cost x3	Cost x6
Half page	£1,225	£1,100	£995
Quarter page	£780	£750	£725
Eighth page	£480	£450	£435

Inserts: Up to 20 grams – £150 per '000

All costs exclude VAT.

Agency commission: 10% to recognised agencies.

### Advertising copy deadline

12th of month preceding publication.

Advance booking by the 10th of preceding month.



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