

Media information 2025

Required reading

Registered Gas Engineer is the industry's leading and must-read magazine.

We're Gas Safe Register's official title in print and online at www.registeredgasengineer.co.uk, full of essential technical articles, in-depth features, analysis, updates and focus areas on the gas industry.

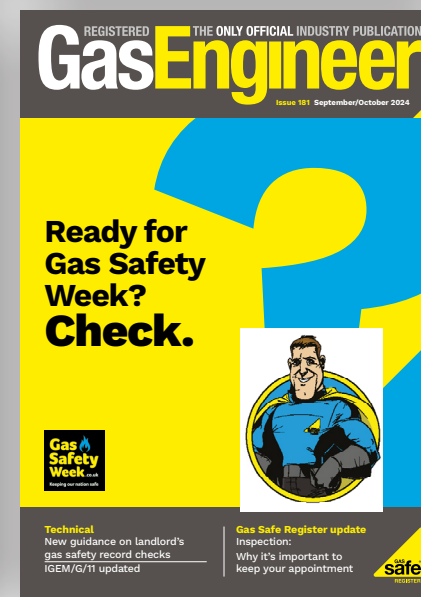
We help every business on the Register understand how industry changes and updates affect them and their daily work in keeping the UK's home and businesses heating systems warm and gas safe.

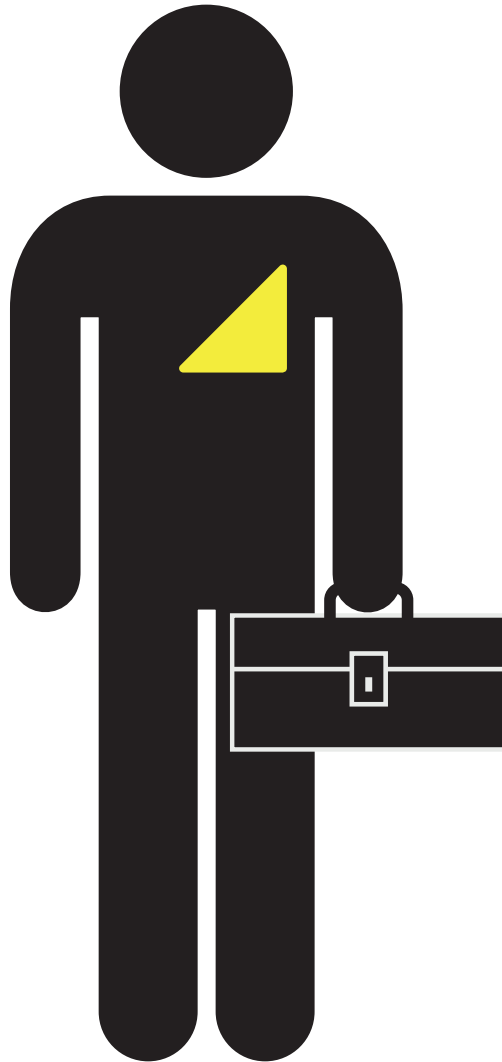
Our inclusive coverage of low-carbon technologies ensures gas engineers they have all the information and support they need in a changing heating landscape.

We provide what our readers really want:
accurate, unbiased, researched and essential information.



78,987
Jan-Dec 2023





REGISTERED THE ONLY OFFICIAL INDUSTRY PUBLICATION
GasEngineer

Our readers

Who are they?

Gas Safe registered engineers:

- 73% sole traders
- 16% micro business (2-5 people)

What do they do?

- 87% domestic RMI
- 24% LPG
- 19% local authority/housing association
- 19% commercial/industrial
- 18% new-build
- 9% electric heating
- 7% catering



Renewables

- 19% already working with renewable technologies
- 70% considering training to work with heat pumps


Reading Registered Gas Engineer magazine

- 87% read the magazine in print
- 89% say technical information is the most important content

REGISTERED GAS ENGINEER
JANUARY TO DECEMBER 2023



Registered Gas Engineer has reported in accordance with ABC's industry-agreed standards for Business Magazines



78,987
CIRCULATION
(AVERAGE PER ISSUE)

**Biggest
circulation**
in the plumbing
and heating
sector



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Forward features 2025

January/February

Technical: RIDDOR; asbestos and RCFs; gas equipment in schools

Focus: Small business essentials; system cleaning, water treatment and powerflushing

March/April

Technical: *Technical features not yet confirmed*

Focus: Controls; UFH; pumps & circulators

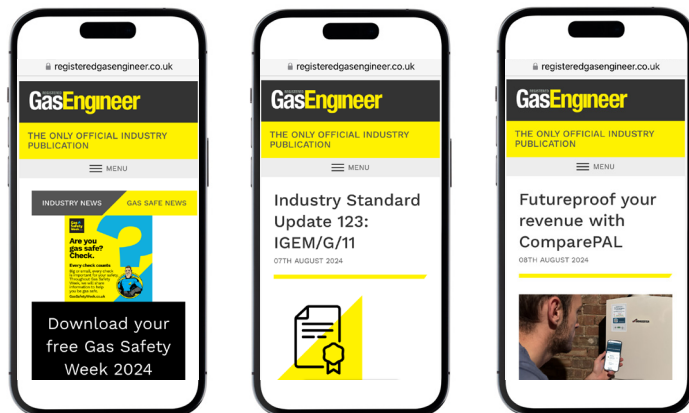
May/June

Technical: *Technical features not yet confirmed*

Focus: LPG; heat pumps; electrical safety

Online

Full digital editions and all the latest news and jobs at www.registeredgasengineer.co.uk



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GasEngineer

July/August

Technical: *Technical features not yet confirmed*

Focus: Hybrid heating; commercial heating; energy efficiency

September/October

Technical: *Technical features not yet confirmed*

Focus: Gas Safety Week; back to basics; controls; boilers

November-December

Technical: *Technical features not yet confirmed*

Focus: CO awareness; water heating; radiators and heat emitters

*Please note that planned features are a guide only and may change. Please check back later for confirmed Technical features in 2025.

For all press enquiries and editorial information, please email editor Nicki Shearer at:
editorial@registeredgasengineer.co.uk

www.registeredgasengineer.co.uk

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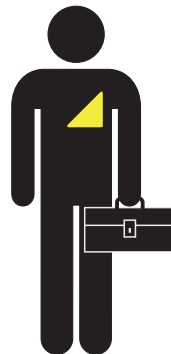
Advertising rates 2025

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Display

Size	Cost*
Opening DPS	£6,600
DPS	£4,950
Cover position	£3,900
Full page	£3,750
Half page	£2,050
Quarter Page	£1,150

*Series discount (by negotiation)



Recruitment/Training/Classified

Size	Cost x1	Cost x3	Cost x6
Half page	£1,225	£1,100	£995
Quarter page	£780	£750	£725
Eighth page	£480	£450	£435

Inserts: Up to 20 grams – £150 per '000

All costs exclude VAT.

Agency commission: 10% to recognised agencies.

Advertising copy deadline

12th of month preceding publication.

Advance booking by the 10th of preceding month.

Mechanical data

High-resolution PDF, with all images and fonts embedded and all colours CMYK.

Advertising Sizes

Full page type area	269mm x 186mm
Full page bleed	297mm x 210mm plus 3mm all round
DPS (bleed)	420mm x 297mm plus 3mm all round
Half page (horizontal)	131mm (h) x 186mm (w)
Half page (vertical)	269mm (h) x 90mm (w)
Quarter page	131mm (h) x 90mm (w)

Recruitment/Training/Classified

Quarter page	131mm (h) x 90mm (w)
Eighth page	90mm (w) x 65mm (h)

Online

Leaderboard (728x90) or MPU (300x250) £350 per month

Sales director

Ian Carter

020 7183 1815 / 020 3475 6811

email: ian@rgemagazine.co.uk

Advertisement manager

Beverley Carter

020 7183 1815 / 020 3137 8582

email: classified@rgemagazine.co.uk



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