

Registered Gas Engineer Media information 2024

Required reading

From essential gas safety information to essential business information, Registered Gas Engineer is recognised and acknowledged as the industry's leading and must-read magazine.

We're Gas Safe Register's official magazine and we publish in print and online to make sure that every registered business in the UK stays up to date with the latest technical guidance, thought leadership, all the news, and how it affects them and their daily work.

We provide what our readers tell us they need: accurate, unbiased and essential information.

With the increasing focus on low-carbon heating and hot water, Registered Gas Engineer's 80,000-plus businesses are at the forefront of the government's drive to decarbonise the UK's homes. Our inclusive coverage of low-carbon technologies makes sure that they have all the information and support they need.



**Highest
circulation
in the plumbing and
heating industry**

About us

Received by every single Gas Safe registered business

The only
official
registration
magazine

73%
are sole traders

74%
engineers would choose
RGE if they could
receive only 1 trade
magazine*

131,733
registered gas
engineers

70%
engineers who value
RGE the most
for technical
information*

74%
engineers who trust RGE to
be the most accurate and
authoritative
magazine*

Now in its
15th
year

at least
6,000
new engineers register
every year

80,073

recipients every issue



87%
work in domestic
repair, maintenance
and improvement



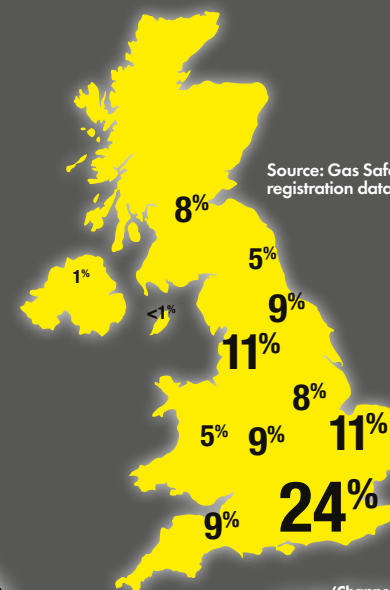
18%
work on new-build
properties



19%
work with local
authority/housing
associations



19%
work on commercial/
industrial systems



80,073
Jan-Dec 2022

* Source: Gas Safe Register
quarterly engineers' survey

Audience summary

1. RGE print edition

Named
recipients
per issue
80,073

Data less
than 1 year old
100%

2. Digital editions*

Additional reads
and downloads
per annum
30,000

Average
read time
6mins
28secs

3. Website visitors**

Users per annum
118,500

Page
views per
annum
203,000

Year on year
increase
62%

*Digital editions include reads and downloads from Gas Safe Register's website, and RGE website digital edition

** Visitors to www.RegisteredGasEngineer.co.uk between August 2022 and August 2023

Rates & specifications

Advertising Rates

Display

Size	Cost*
Opening DPS	£9,000
DPS	£7,000
Cover Position	£5,000
Full Page	£4,250
Half Page	£2,500
Quarter Page	£1,600

Recruitment/Training/Classified

Size	Cost x1	Cost x3	Cost x6	Cost x12
Quarter Page	£1,875	£1,780	£1,485	£1,375
Eighth Page	£1,125	£1,085	£880	£790
Sixteenth Page	£650	£620	£520	£450
SCC	£95	£90	£85	£80

Inserts: Up to 20 grams – £150 per '000

All costs exclude VAT. Agency commission: 10% to recognised agencies.

*Series discounts by negotiation.

Mechanical Data

High-resolution PDF, with all images and fonts embedded and all colours CMYK

Advertising Sizes

Full page type area	270mm x 186mm
Full page bleed	297mm x 210mm plus 3mm all round
Double page spread (bleed)	420mm x 297mm plus 3mm all round
Half page (horizontal)	131mm (h) x 186mm (w)
Half page (vertical)	270mm (h) x 90mm (w)
Quarter page	131mm (h) x 90mm (w)

ACS Advertising

1/8 page	90mm (w) x 65mm (h)
1/16 page	44mm (w) x 65mm (h)
1/32 page	44mm (w) x 31mm (h)

Advertising Copy Deadline

15th of month preceding publication

Advance booking by the 10th of preceding month

Editor

Nicki Shearer

editorial@registeredgasengineer.co.uk

Sales Director

Ian Carter 020 7183 1815 /

020 3475 6811

ian@rgemagazine.co.uk

Publisher

Peter McCreary

publisher@registeredgasengineer.co.uk

Advertisement Manager

Beverley Carter

020 7183 1815 / 020 3137 8582

classified@rgemagazine.co.uk

Features and contacts

Forward Features 2024

January/February	Technical: Flues in flats; boilers in lofts; pipework Focus: Asbestos; small business essentials; system cleaning; powerflushing
March/April	Technical: Pipework (commercial internal and external); multiple boilers in single flues; tightness testing; LPG cylinder locations Focus: Controls; UFH; pumps & circulators, PLUS: 15 years of gas safety with Gas Safe Register
May/June	Technical: FAQs to Gas Safe Register's Technical Helpline; boilers in bathrooms; BS 5440 Focus: Apps, electrical safety, heat pumps
July/August	Technical: Mobile catering; swimming pool boilers; multiple flues in flats Focus: Hybrid heating; commercial heating; energy efficiency
September/October	Technical: RIDDOR; commercial flues; meter banks – ventilation and enclosures Focus: Gas Safety Week; back to basics; controls; boilers
November-December	Technical: The rules of notification; LPG hoses; hot tapping; FAQs to Gas Safe's Technical Helpline Focus: CO awareness; water heating; flue gas analysers; radiators and heat emitters

*Please note that planned features are a guide only and may change.

Information

For all advertising enquiries, email:

Sales Director Ian Carter at: ian@rgemagazine.co.uk
or call: 020 7183 1815 / 020 3475 6811.

For all press enquiries and editorial information,
email editor Nicki Shearer at:
editorial@registeredgasengineer.co.uk

Registered Gas Engineer
The Team, 30 Park Street,
London SE1 9EQ

Online

For the latest news and jobs, go to:
www.registeredgasengineer.co.uk

We can carry a leaderboard (728x90) or MPU (300x250)
@ £350+VAT per month.

All advertisers feature in all digital editions on
www.registeredgasengineer.co.uk and on
Gas Safe Register's engineer website

www.RegisteredGasEngineer.co.uk

REGISTERED GAS
ENGINEER
JANUARY TO DECEMBER 2022



Registered Gas Engineer has reported in accordance with ABC's industry-agreed standards for Business Magazines



80,073

CIRCULATION
(AVERAGE PER ISSUE)

For more information:

The Team

www.theteam.co.uk

publisher@registeredgasengineer.co.uk

07778 524990

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www.abc.org.uk

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12 ISSUES

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VENTILATING & AIR
CONDITIONING

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