Registered Gas Engineer Media information 2022



Required reading

From essential gas safety information to essential business information, Registered Gas Engineer is recognised and acknowledged as the industry's leading and must-read magazine.

We're Gas Safe Register's official magazine and we publish in print and online every single month to make sure that every single registered business in the UK stays up to date with the latest technical guidance, thought leadership, all the news, and how it affects them and their daily work.

We provide what our readers tell us they need: accurate, unbiased and essential information.

With the increasing focus on low-carbon heating and hot water, Registered Gas Engineer's 80,000-plus businesses are at the forefront of the goverment's drive to decarbonise the UK's homes. Our increased coverage of low-carbon technologies makes sure that they have all the information and support they need.





About us



Received by every single Gas Safe registered business



Digital audience summary





*Digital editions include reads and downloads from Gas Safe Register's website, and Issuu digital edition ** 17 October 2020-17 October 2021

Rates & specifications



Advertising Rates

Display

Size	Cost*
Opening DPS	£9,000
DPS	£7,000
Cover Position	£5,000
Full Page	£4,250
Half Page	£2,500
Quarter Page	£1,600

Recruitment/Training/Classified

Size	Cost x1	Cost x3	Cost x6	Cost x12
Quarter Page	£1,875	£1,780	£1,485	£1,375
Eighth Page	£1,125	£1,085	£880	£790
Sixteenth Page	£650	£620	£520	£450
SCC	£95	£90	£85	£80

Inserts: Up to 20 grams – £150 per '000

All costs exclude VAT. Agency commission: 10% to recognised agencies. *Series discounts by negotiation.

Sales Director:

lan Carter 020 7183 1815 / 020 3475 6811 ian@rgemagazine.co.uk

Senior Sales Executive

Beverley Carter 020 7183 1815 / 020 3137 8582 classified@rgemagazine.co.uk

Editor:

Nicki Shearer editorial@registeredgasengineer.co.uk

Publisher:

Peter McCreary publisher@registeredgasengineer.co.uk

Mechanical Data

High-resolution PDF, with all images and fonts embedded and all colours CMYK

Advertising Sizes

Full page type area	270mm x 186mm
Full page bleed	297mm x 210mm plus 3mm all round
Double page spread (bleed)	420mm x 297mm plus 3mm all round
Half page (horizontal)	131mm (h) x 186mm (w)
Half page (vertical)	270mm (h) x 90mm (w)
Quarter page	131mm (h) x 90mm (w)

ACS Advertising

1/8 page	90mm (w) x 65mm (h)
1/16 page	44mm (w) x 65mm (h)
1/32 page	44mm (w) x 31mm (h)

App Advertising Sizes

Tablet	728 x 90px
Phone	320 x 50px

Advertising Copy Deadline

15th of month preceding publication

Advance booking by the 10th of preceding month





Features and contacts



Forward Feature	es 2022
January	Low-carbon: the path to decarbonisation – hybrids: Technical: RIDDOR; Gas in protected shafts
February	Technical: Cold weather considerations; open-flue ventilation; Focus on power-flushing
March	Technical: Energy efficiency and new installations: caravan ventilation Focus on controls; Underfloor heating
April	Technical: Boats Focus on tools; Pumps & circulators; Your business
May	Technical: Mobile catering at festivals and events; Focus on solar thermal; Water efficiency, storage and treatment
June	Technical: Fire tables, pits and patio heaters Focus on heat pumps; LPG
July	Technical: Gas Safe Register and its role in investigating incidents
August	Technical: Tightness testing: Focus on biomass
September	Technical: FAQs to Gas Safe Register's Technical Helpline; Gas Safety Week; Focus on Back to basics; Your business; Controls
October	Focus on boilers; Radiators, heat emitters; pipework
November	Focus on CO awareness; Water heating
December	Focus on flue gas analysers; ACS Directory

*Please note that planned forward features are a guide only and are subject to change.

Information

Opening For all advertising enquiries, email: Sales Director Ian Carter at: ian@rgemagazine.co.uk or call: 020 7183 1815 / 020 3475 6811. For all press enquiries and editorial information, email editor Nicki Shearer at: editorial@registeredgasengineer.co.uk Registered Gas Engineer, The Team, 30 Park Street, London SE1 9EQ

Online

For the latest news and jobs, go to: www.registeredgasengineer.co.uk We can carry a leaderboard (728x90) or MPU (300x250) @ £350+VAT per month.

More than 10,000 engineers use the RGE App every month to access a mobile feed of news, jobs and essential technical updates. It also has a useful archive of previous RGE issues – essential reading on the move.

All RGE advertisers feature across the engineers' section of Gas Safe Register's website and the RGE App.



Multiple formats



In print every month



In gas engineers' pockets on the app















