

Registered Gas Engineer Media information 2022

REGISTERED THE ONLY OFFICIAL INDUSTRY PUBLICATION
GasEngineer

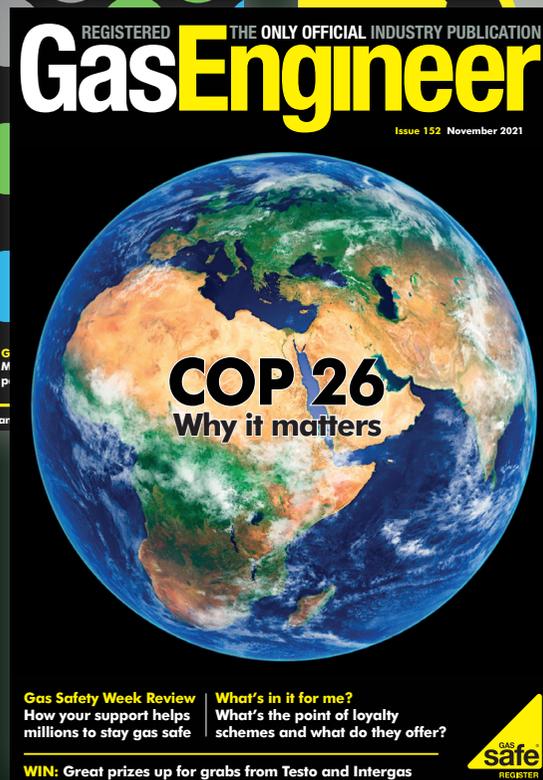
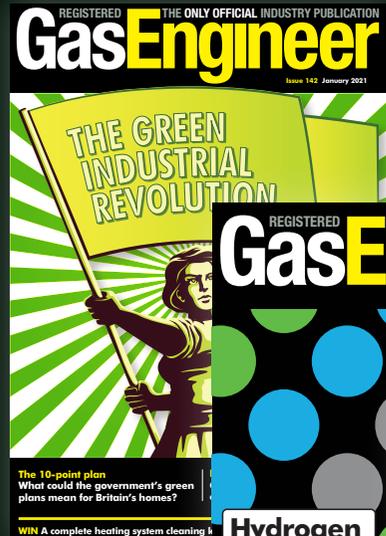
Required reading

From essential gas safety information to essential business information, Registered Gas Engineer is recognised and acknowledged as the industry's leading and must-read magazine.

We're Gas Safe Register's official magazine and we publish in print and online every single month to make sure that every single registered business in the UK stays up to date with the latest technical guidance, thought leadership, all the news, and how it affects them and their daily work.

We provide what our readers tell us they need: accurate, unbiased and essential information.

With the increasing focus on low-carbon heating and hot water, Registered Gas Engineer's 77,000-plus businesses are at the forefront of the government's drive to decarbonise the UK's homes. Our increased coverage of low-carbon technologies makes sure that they have all the information and support they need.



**Biggest
circulation
in the plumbing
and heating
industry**

About us

Received by every single Gas Safe registered business

The only
official
registration
magazine

64%
are sole traders

74%
engineers would choose
RGE if they could
receive only 1 trade
magazine*

131,733
registered gas
engineers

70%
engineers who value
RGE the most
for technical
information*

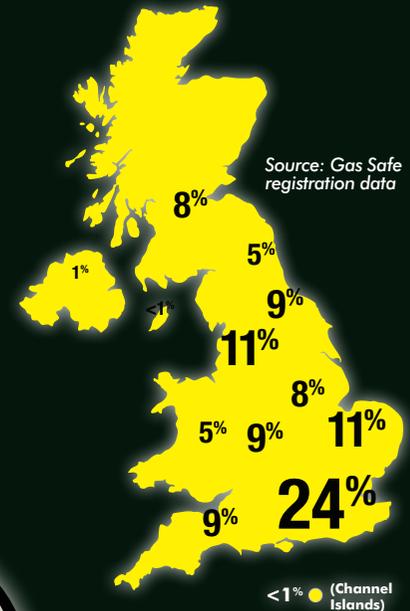
74%
engineers who trust RGE to
be the most accurate and
authoritative
magazine*

Now in its
13th
year

77,332

recipients every month

at least
6,000
new engineers register
every year




92%
work in domestic
repair, maintenance
and improvement


21%
work on new-build
properties


22%
work with local
authority/housing
associations


18%
work on commercial/
industrial systems

Digital audience summary

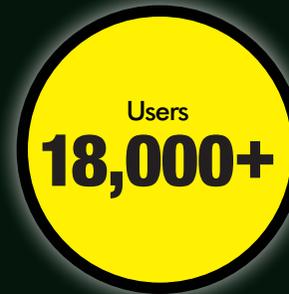
1. RGE monthly print edition



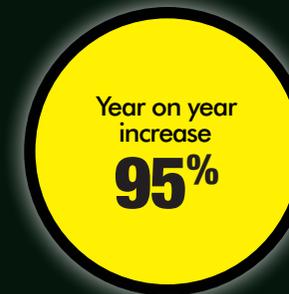
2. Digital editions*



3. Free mobile app



4. Website visitors**



Rates & specifications

Advertising Rates

Display

Size	Cost*
Opening DPS	£9,000
DPS	£7,000
Cover Position	£5,000
Full Page	£4,250
Half Page	£2,500
Quarter Page	£1,600

Recruitment/Training/Classified

Size	Cost x1	Cost x3	Cost x6	Cost x12
Quarter Page	£1,875	£1,780	£1,485	£1,375
Eighth Page	£1,125	£1,085	£880	£790
Sixteenth Page	£650	£620	£520	£450
SCC	£95	£90	£85	£80

Inserts: Up to 20 grams – £150 per '000

All costs exclude VAT. Agency commission: 10% to recognised agencies.

*Series discounts by negotiation.

Mechanical Data

High-resolution PDF, with all images and fonts embedded and all colours CMYK

Advertising Sizes

Full page type area	270mm x 186mm
Full page bleed	297mm x 210mm plus 3mm all round
Half page (horizontal)	131mm (h) x 186mm (w)
Half page (vertical)	270mm (h) x 90mm (w)
Quarter page	131mm (h) x 90mm (w)

ACS Advertising

1/8 page	90mm (w) x 65mm (h)
1/16 page	44mm (w) x 65mm (h)
1/32 page	44mm (w) x 31mm (h)

App Advertising Sizes

Tablet	728 x 90px
Phone	320 x 50px

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Advertising Copy Deadline

15th of month preceding publication

Advance booking by the 10th of preceding month

Features and contacts

Forward Features 2022

January	Low-carbon: the path to decarbonisation – hybrids: Technical: RIDDOR; Gas in protected shafts
February	Technical: Cold weather considerations; open-flue ventilation; Focus on power-flushing
March	Technical: Energy efficiency and new installations: caravan ventilation Focus on controls; Underfloor heating
April	Technical: Boats Focus on tools; Pumps & circulators; Your business
May	Technical: Mobile catering at festivals and events; Focus on solar thermal; Water efficiency, storage and treatment
June	Technical: Fire tables, pits and patio heaters Focus on heat pumps; LPG
July	Technical: Gas Safe Register and its role in investigating incidents
August	Technical: Tightness testing: Focus on biomass
September	Technical: FAQs to Gas Safe Register's Technical Helpline; Gas Safety Week; Focus on Back to basics; Your business; Controls
October	Focus on boilers; Radiators, heat emitters; pipework
November	Focus on CO awareness; Water heating
December	Focus on flue gas analysers; ACS Directory

*Please note that planned forward features are a guide only and are subject to change.

Information

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Online

For the latest news and jobs, go to: www.registeredgasengineer.co.uk

We can carry a leaderboard (728x90) or MPU (300x250) @ £350+VAT
per month.

More than 10,000 engineers use the RGE App every month to access a mobile feed
of news, jobs and essential technical updates. It also has a useful archive of previous
RGE issues – essential reading on the move.

All RGE advertisers feature across the engineers' section of Gas Safe Register's
website and the RGE App.

In print every month

Can heat pumps alone solve the low-carbon conundrum?

The government wants to speed up the transition to a low-carbon economy. With heat pumps considered key to decarbonising the domestic heating, Registered Gas Engineer examines the challenges for the industry over time.

The government has set a target to reduce greenhouse gas emissions by 78% by 2035. The heat pump is seen as a key technology to help achieve this. However, the industry faces several challenges. First, the current market is small, with only a few thousand units installed in 2022. Second, the cost of heat pumps remains high, often exceeding £10,000. Third, the availability of suitable properties for installation is limited, particularly in older buildings. Finally, the industry needs to improve its skills and training to meet the demand for installation and maintenance.

"We need to move away from badly administered and complicated government schemes. A simple boiler scrappage scheme would generate interest from all parties."

interactions. A heat pump is a relatively new technology. The industry needs to improve its skills and training to meet the demand for installation and maintenance.

What is a heat pump? A heat pump is a device that moves heat from one place to another. It can be used for heating and cooling. There are two main types: air source and ground source. Air source heat pumps are easier to install and are more common. Ground source heat pumps are more expensive but more efficient.

Number of heat pump installations

Year	Installations
2020	1,000
2021	2,500
2022	5,000

Heat pump benefits

- More efficient than traditional boilers
- Lower running costs
- Quiet operation
- Long lifespan

Challenges for the industry

- High installation costs
- Limited availability of properties
- Skills and training gaps

Government support

The government has introduced several schemes to support heat pump installation, including the Boiler Upgrade Scheme (BUS) and the Energy Company Obligation (ECO4).



Say Hy to a hydrogen future

The UK's first hydrogen fuel cell vehicle is set to be unveiled in 2023. Registered Gas Engineer examines the industry's latest plans to help the UK transition to hydrogen heating.

Hydrogen is a clean-burning fuel that can be used for heating and power. It is produced from water and natural gas. The UK government has set a target to produce 5 million tonnes of hydrogen per year by 2030. The industry is working to develop the infrastructure needed to support a hydrogen economy, including pipelines, storage, and distribution networks.

Hydrogen production

There are two main ways to produce hydrogen: steam methane reforming (SMR) and water electrolysis. SMR is currently the most common method, but it produces carbon dioxide. Water electrolysis is a cleaner method, but it is more expensive.

Hydrogen storage and transport

Hydrogen can be stored in gas cylinders, liquid tanks, or underground caverns. It can be transported via pipelines, ships, or trucks.

Hydrogen applications

Hydrogen can be used for heating, power, and transport. It is being used in fuel cell vehicles and in industrial processes.

Challenges for the industry

- High production costs
- Limited infrastructure
- Safety concerns

Government support

The government has introduced several schemes to support hydrogen production and use, including the Hydrogen Production Incentive (HPI) and the Hydrogen Distribution Incentive (HDI).

Industry plans

The industry is working to develop the infrastructure needed to support a hydrogen economy, including pipelines, storage, and distribution networks.

Future prospects

Hydrogen is seen as a key technology for decarbonising the economy. The industry is working to overcome the challenges and develop a sustainable hydrogen economy.

Conclusion

Hydrogen has the potential to be a clean and sustainable energy source. The industry needs to overcome the challenges and develop the infrastructure needed to support a hydrogen economy.

Key statistics

- 5 million tonnes of hydrogen production target by 2030
- £10 billion investment in hydrogen infrastructure
- 100,000 hydrogen fuel cell vehicles target by 2030

Source: Gas Safe Register, a gas safe 2023-24

24 Nov 2023

UK manufacturers commit to hydrogen future

The Heating and Hotwater Industry Council (HHIC) and UK water manufacturers have committed to a hydrogen future. The commitment is part of a wider industry effort to decarbonise the heating and hotwater sectors.

The commitment involves developing a hydrogen-ready infrastructure, including pipelines, storage, and distribution networks. It also involves investing in research and development to improve the efficiency and safety of hydrogen technology.

"We have committed to a hydrogen future. We will work with the government and other industry players to develop a sustainable hydrogen economy."

Hydrogen-ready infrastructure

The industry is working to develop the infrastructure needed to support a hydrogen economy, including pipelines, storage, and distribution networks.

Research and development

The industry is investing in research and development to improve the efficiency and safety of hydrogen technology.

Industry collaboration

The industry is working with the government and other industry players to develop a sustainable hydrogen economy.

Future prospects

Hydrogen is seen as a key technology for decarbonising the economy. The industry is working to overcome the challenges and develop a sustainable hydrogen economy.

Key statistics

- £10 billion investment in hydrogen infrastructure
- 100,000 hydrogen fuel cell vehicles target by 2030

Source: Gas Safe Register, a gas safe 2023-24

24 Nov 2023

In gas engineers' pockets on the app



Online



Help Gas Safe to drive out illegal gas work

Gas engineers often tell Gas Safe Register that illegal gas work is one of their biggest bugbears. Here's what the Register is doing about it, when you should do when you find it, and how reporting illegal gas work when you find it can help to protect your own livelihood.

Gas Safe Register is a not-for-profit organisation that regulates the gas industry. It is responsible for ensuring that gas engineers are qualified and competent to work on gas appliances. It also provides a free gas safety check service for landlords and tenants.

What is illegal gas work? Illegal gas work is any work that is not done in accordance with the Gas Safety (Installation and Use) Regulations 1998. This includes work that is done by unqualified engineers, work that is done on unsafe appliances, and work that is done in a dangerous or unsafe manner.

Why is illegal gas work a problem? Illegal gas work can be dangerous and can cause property damage. It can also be a nuisance for landlords and tenants. Reporting illegal gas work can help to protect your own livelihood and the safety of others.

How can you report illegal gas work? You can report illegal gas work to Gas Safe Register. You can also report it to the local council or the police. Gas Safe Register will investigate the report and take action if necessary.

What are the benefits of reporting illegal gas work? Reporting illegal gas work can help to protect your own livelihood and the safety of others. It can also help to improve the reputation of the gas industry.

Key statistics

- 1,848 illegal gas work reports in 2022
- 567 illegal gas work reports in 2021
- 6,406 illegal gas work reports in 2020
- 64% of reports resulted in action

Source: Gas Safe Register, a gas safe 2023-24

24 Nov 2023



12% of gas engineers report illegal gas work

13% of gas engineers report illegal gas work

1 in 3 gas engineers report illegal gas work

1 in 10 gas engineers report illegal gas work

12% of gas engineers report illegal gas work

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