

Registered Gas Engineer Media information 2021

REGISTERED THE ONLY OFFICIAL INDUSTRY PUBLICATION
GasEngineer

Required reading

From essential gas safety information to essential business information, Registered Gas Engineer is recognised and acknowledged as the industry's leading and must-read magazine.

We're Gas Safe Register's official magazine and we publish in print every month to make sure that every single registered business in the UK stays up to date with all the news, and how it affects them and their daily work.

We listen to what our readers tell us they need: accurate, unbiased and essential information.

Our increased digital presence – online and via our free app – makes sure that they don't miss any essential guidance to help keep their customers safe – and their business flourishing.



Biggest circulation in the plumbing and heating industry

abc
77,332
Jan-Dec 2020

GAS safe REGISTER

About us

Received by every single Gas Safe registered business

The only
official
registration
magazine

64%
are sole traders

74%
engineers who would
choose RGE if they could
receive only 1 trade
magazine*

131,733
registered gas
engineers

70%
engineers who value
RGE the most for
technical information*

74%
engineers who trust RGE
to be the most accurate
and authoritative
trade magazine*

Now in its
12th
year

77,332

recipients every month

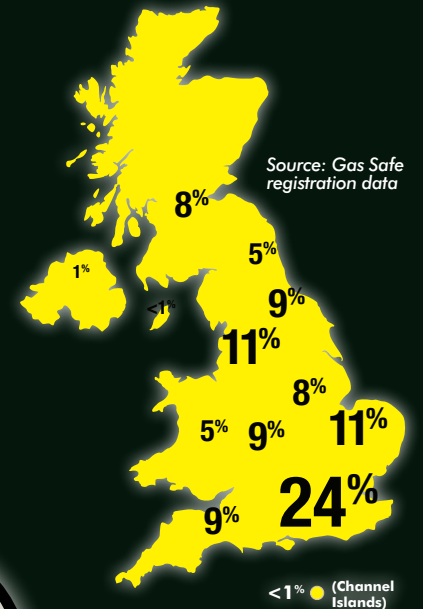
at least
6,000
new engineers register
every year


92%
work in domestic
repair, maintenance
and improvement


21%
work on new-build
properties

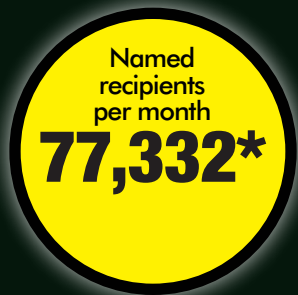

22%
work with local
authority/housing
associations


18%
work on commercial/
industrial systems



Digital audience summary

1. RGE monthly print edition



2. Digital edition on Gas Safe Register website



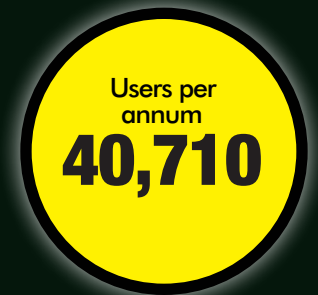
3. Issuu digital edition**



4. Free mobile app



5. Website visitors***



*Provisional ABC 2020, subject to ratification

**Launched November 2020

*** 21 Dec 2019-20 Dec 2020

Rates & specifications

Advertising Rates

Display

Size	Cost*
Opening DPS	£9,000
DPS	£7,000
Cover Position	£5,000
Full Page	£4,250
Half Page	£2,500
Quarter Page	£1,600

Recruitment/Training/Classified

Size	Cost x1	Cost x3	Cost x6	Cost x12
Quarter Page	£1,875	£1,780	£1,485	£1,375
Eighth Page	£1,125	£1,085	£880	£790
Sixteenth Page	£650	£620	£520	£450
SCC	£95	£90	£85	£80

Inserts: Up to 20 grams – £150 per '000

All costs exclude VAT. Agency commission: 10% to recognised agencies.

*Series discounts by negotiation.

Mechanical Data

High-resolution PDF, with all images and fonts embedded and all colours CMYK

Advertising Sizes

Full page type area	270mm x 186mm
Full page bleed	297mm x 210mm plus 3mm all round
Half page (horizontal)	131mm (h) x 186mm (w)
Half page (vertical)	270mm (h) x 90mm (w)
Quarter page	131mm (h) x 90mm (w)

ACS Advertising

1/8 page	90mm (w) x 65mm (h)
1/16 page	44mm (w) x 65mm (h)
1/32 page	44mm (w) x 31mm (h)

App Advertising Sizes

Tablet	728 x 90px
Phone	320 x 50px

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Advertising Copy Deadline

15th of month preceding publication

Advance booking by the 10th of preceding month

Features and contacts

Forward Features 2021

January	Opening Legislative, Normative and Informative Documents List; Low-carbon heating
February	Power-flushing; Technical Briefs
March	Controls; Underfloor heating
April	Legislative, Normative and Informative Documents List; Tools; Pumps & circulators
May	Mobile catering; Solar thermal; Water efficiency, storage and treatment
June	Pipework; Heat pumps; LPG
July	Legislative, Normative and Informative Documents List; Commercial catering and interlocks; Domestic gas cookers
August	Annual ACS directory; Biomass
September	Gas Safety Week; Back to basics; Your business; Controls
October	Legislative, Normative and Informative Documents List; Boilers; Radiators and heat emitters
November	CO awareness; Water heating
December	Flue gas analysers

*Please note that planned forward features are a guide only and are subject to change.

Information

Opening For all advertising enquiries, email:

Sales Director Ian Carter at: ian@rgemagazine.co.uk
or call: 020 7183 1815 / 07780 678 121.

For all press enquiries and editorial information,
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London SE1 9EQ

Online

For the latest news and jobs, go to: www.registeredgasengineer.co.uk

We can carry a leaderboard (728x90) or MPU (300x250) @ £350+VAT per month.

More than 10,000 engineers use the RGE App every month to access a mobile feed of news, jobs and essential technical updates. It also has a useful archive of previous RGE issues – essential reading on the move.

All RGE advertisers feature across the engineers' section of Gas Safe Register's website and the RGE App.

In print every month

RIDDOR: A GAS ENGINEER'S GUIDE

The first Open Channel Gas Safe Register event recently was on the topic of RIDDOR. Following the live Q&A with senior representatives from Gas Safe Register and HSE, here's Registered Gas Engineer's round-up of what you should know and do.

What is RIDDOR?
The Health and Safety Executive (HSE) is the UK's main regulator for workplace health and safety. It is responsible for enforcing the law on health and safety in the workplace. RIDDOR stands for Reporting of Injuries, Diseases and Dangerous Occurrences Regulations. It is a set of regulations that require employers to report certain types of accidents, injuries, and illnesses to the HSE. RIDDOR also requires employers to report certain types of dangerous occurrences, such as gas leaks, that have the potential to cause serious harm or death.

Why is RIDDOR important?
RIDDOR is important because it helps the HSE to identify and prevent workplace accidents, injuries, and illnesses. By reporting incidents, employers can help the HSE to understand the causes of accidents and to take steps to prevent them from happening again. RIDDOR also helps the HSE to identify areas where there are high levels of risk to health and safety in the workplace.

What are the main types of incidents that must be reported under RIDDOR?
The main types of incidents that must be reported under RIDDOR are:
• Fatal or major injuries
• Over 3 days lost time injury
• Over 7 days lost time injury
• Over 3 days lost time injury
• Over 7 days lost time injury
• Over 3 days lost time injury
• Over 7 days lost time injury



The tool theft epidemic

TOOL THEFT EPIDEMIC

Tool theft is the number one financial concern for those on gas engineers' shop floors. Here's what Registered Gas Engineer reports.

37% of tradespeople have had tools stolen

65% of tradespeople know someone who has had their tools stolen

£2,135 average value of tools stolen

£870 **72%** **£1,200**

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The HSE has said that in 2019, 100,000 workers in the UK were injured or ill as a result of workplace accidents. The cost of these injuries and illnesses to the economy is estimated to be over £100 billion a year. One of the most common types of workplace accidents is tool theft. In 2019, 10,000 workers in the UK were injured or ill as a result of tool theft. The cost of these injuries and illnesses to the economy is estimated to be over £10 billion a year.

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FAQs for self-employed people

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In gas engineers' pockets on the app

In every Gas Safe online account