

REGISTERED THE ONLY OFFICIAL INDUSTRY PUBLICATION GasEngineer

Required reading

From essential gas safety information to essential business information, Registered Gas Engineer is recognised and acknowledged as the industry's leading and must-read magazine.

We're Gas Safe Register's official magazine and we publish in print every month to make sure that every single registered business in the UK stays up to date with all the news, and how it affects them and their daily work.

We listen to what our readers tell us they need: accurate, unbiased and essential information.

Our increased digital presence – online and via our free app – makes sure that they don't miss any essential guidance to help keep their customers safe – and their business flourishing.



76,651
Jan-Dec 2019



Biggest
circulation
in the plumbing and
heating industry

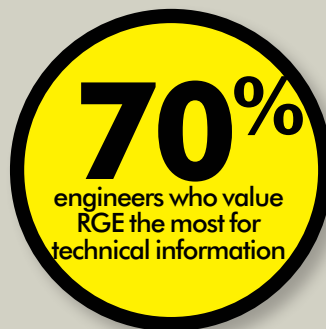
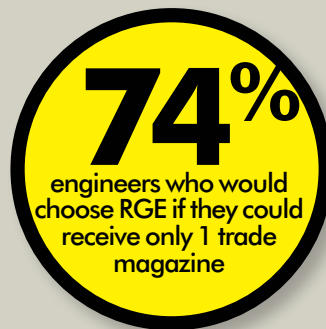


GAS
safe
REGISTER

About us

Received by
every single
Gas Safe
registered
business.

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GasEngineer



Source: Gas Safe Register
quarterly engineers' survey



92%
work in domestic
repair, maintenance
and improvement



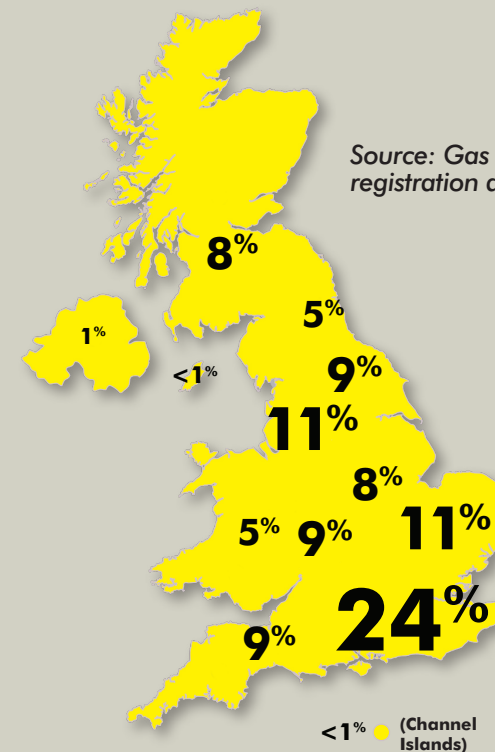
21%
work on
new-build properties



22%
work with local
authority/housing
associations



18%
work on
commercial/
industrial systems



Rates & specifications

Advertising Rates

DISPLAY

| Size | Cost* |
|----------------|--------|
| Opening DPS | £9,000 |
| DPS | £7,000 |
| Cover Position | £5,000 |
| Full Page | £4,250 |
| Half Page | £2,500 |
| Quarter Page | £1,600 |

RECRUITMENT/TRAINING/CLASSIFIED

| Size | Cost x1 | Cost x3 | Cost x6 | Cost x12 |
|----------------|---------|---------|---------|----------|
| Quarter Page | £1,875 | £1,780 | £1,485 | £1,375 |
| Eighth Page | £1,125 | £1,085 | £880 | £790 |
| Sixteenth Page | £650 | £620 | £520 | £450 |
| SCC | £95 | £90 | £85 | £80 |

Inserts: Up to 20 grams – £150 per '000

All costs exclude VAT. Agency commission: 10% to recognised agencies.

*Series discounts by negotiation.

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Mechanical Data

High-resolution PDF, with all images and fonts embedded and all colours CMYK

Advertising Sizes

| | |
|------------------------|----------------------------------|
| Full page type area | 270mm x 186mm |
| Full page bleed | 297mm x 210mm plus 3mm all round |
| Half page (horizontal) | 131mm (h) x 186mm (w) |
| Half page (vertical) | 270mm (h) x 90mm (w) |
| Quarter page | 131mm (h) x 90mm (w) |

ACS advertising

| | |
|-----------|---------------------|
| 1/8 page | 90mm (w) x 65mm (h) |
| 1/16 page | 44mm (w) x 65mm (h) |
| 1/32 page | 44mm (w) x 31mm (h) |

App Advertising Sizes

| | |
|--------|------------|
| Tablet | 728 x 90px |
| Phone | 320 x 50px |

Advertising Copy Deadline

15th of month preceding publication

Advance booking by the 10th of preceding month

Further information

Forward Features 2021

| | |
|------------------|---|
| January | Legislative, Normative and Informative Documents List; Low-carbon heating |
| February | Power-flushing; Technical Briefs |
| March | Controls; Underfloor heating |
| April | Legislative, Normative and Informative Documents List; Tools; Pumps & circulators |
| May | Mobile catering; Solar thermal; Water efficiency, storage and treatment |
| June | Pipework; Heat pumps; LPG |
| July | Legislative, Normative and Informative Documents List; Commercial catering and interlocks; Domestic gas cookers |
| August | Annual ACS directory; Biomass |
| September | Gas Safety Week; Back to basics; Your business; Controls |
| October | Legislative, Normative and Informative Documents List; Boilers; Radiators and heat emitters |
| November | CO awareness; Water heating |
| December | Flue gas analysers |

* Please note that planned forward features are a guide only and are subject to change.

Information

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For all press enquiries and editorial information,
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Online

For the latest news and jobs, go to: <http://registeredgasengineer.co.uk>
We can carry a leaderboard (728x90) or MPU (300x250) @ £350+VAT per month.

More than 10,000 engineers use the RGE App every month to access a mobile feed of news, jobs and essential technical updates. It also has a useful archive of previous RGE issues – essential reading on the move.

All RGE advertisers feature across the engineers' section of Gas Safe Register's website and the RGE App.