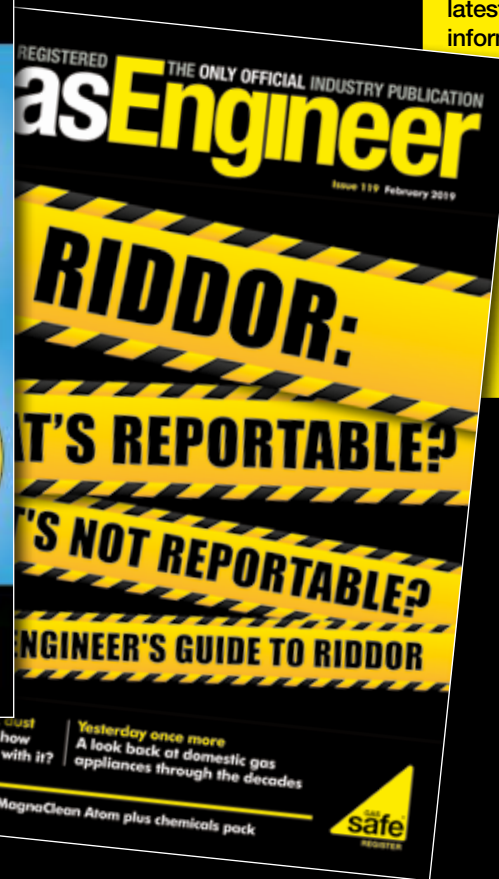


REGISTERED THE ONLY OFFICIAL INDUSTRY PUBLICATION

# GasEngineer



**Biggest circulation in the plumbing and heating industry**

**Have you got your app?**

More than 10,000 gas engineers are already using Registered Gas Engineer's free app. It's much more than a magazine page flipper: it's a mobile feed of the latest news, jobs, and essential technical information.

You can download the latest edition of the magazine plus the previous 11 issues to your Apple or Android phone AND tablet – and take Registered Gas Engineer's essential reading with you wherever you go.

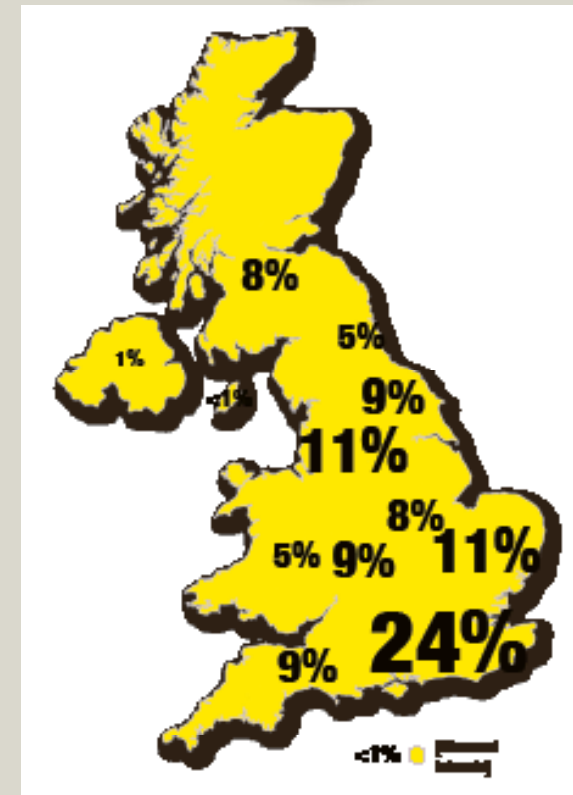
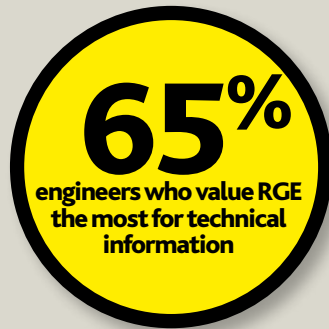
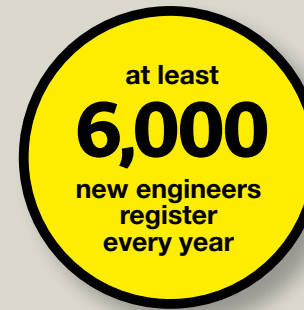
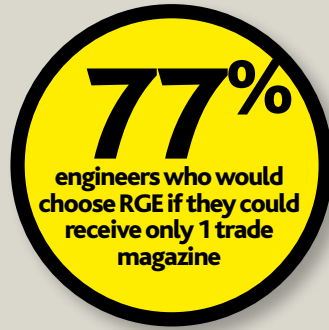
It's free, easy to use, and ONLY available to Gas Safe registered engineers.

**abc**  
**74,936**  
 Jan-Dec 2018



# About us

Received by every single Gas Safe registered business.



Source: Gas Safe Register quarterly engineers' survey

Source: Gas Safe registration data

# Rates & specifications

## Advertising Rates

### DISPLAY

Size	Cost*
Opening DPS	£9,000
DPS	£7,000
Cover Position	£5,000
Full Page	£4,250
Half Page	£2,500
Quarter Page	£1,600

### RECRUITMENT/TRAINING/CLASSIFIED

Size	Cost x1	Cost x3	Cost x6	Cost x12
Quarter Page	£1,875	£1,780	£1,485	£1,375
Eighth Page	£1,125	£1,085	£880	£790
Sixteenth Page	£650	£620	£520	£450
SCC	£95	£90	£85	£80

**Inserts: Up to 20 grams – £150 per '000**

All costs exclude VAT. Agency commission: 10% to recognised agencies.

\*Series discounts by negotiation.

## Mechanical Data

High-resolution PDF, with all images and fonts embedded and all colours CMYK

## Advertising Sizes

Full page type area	270mm x 186mm
Full page bleed	297mm x 210mm plus 3mm all round
Half page (horizontal)	131mm (h) x 186mm (w)
Half page (vertical)	270mm (h) x 90mm (w)
Quarter page	131mm (h) x 90mm (w)

## ACS advertising

1/8 page	90mm (w) x 65mm (h)
1/16 page	44mm (w) x 65mm (h)
1/32 page	44mm (w) x 31mm (h)

## App Advertising Sizes

Tablet	728 x 90px
Phone	320 x 50px

### Sales Director

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### Senior Sales Executive

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### Publisher:

Peter McCreary 020 7043 0248  
publisher@registeredgasengineer.co.uk

## Advertising Copy Deadline

**15th of month preceding publication**

Advance booking by the 10th of preceding month



**74,936**  
Jan-Dec 2018



## Forward Features 2020

<b>January</b>	Legislative, Normative and Informative Documents List; Low-carbon heating
<b>February</b>	Power-flushing; RIDDOR
<b>March</b>	Controls; Underfloor heating
<b>April</b>	Legislative, Normative and Informative Documents List; Tools; Pumps & circulators
<b>May</b>	Mobile catering; Solar thermal; Water efficiency, storage and treatment
<b>June</b>	Pipework; Heat pumps; LPG
<b>July</b>	Legislative, Normative and Informative Documents List; Commercial catering and interlocks; Domestic gas cookers
<b>August</b>	Annual ACS directory; Biomass
<b>September</b>	Gas Safety Week; Back to basics; Your business; Controls
<b>October</b>	Legislative, Normative and Informative Documents List; Boilers; Radiators and heat emitters
<b>November</b>	CO awareness; Water heaters
<b>December</b>	Flue gas analysers

\* Subject to change.

## Information

For all advertising enquiries, email:  
sales director Ian Carter at: [ian@rgemagazine.co.uk](mailto:ian@rgemagazine.co.uk)  
or call: 020 7183 1815 / 07780 678 121.

For all press enquiries and editorial information,  
contact editor Nicki Shearer on:  
[editorial@registeredgasengineer.co.uk](mailto:editorial@registeredgasengineer.co.uk) or call: 020 7043 0248.

Registered Gas Engineer, The Team, 30 Park Street,  
London SE1 9EQ.

## Online

For the latest news and jobs, go to: <http://registeredgasengineer.co.uk>  
We can carry a leaderboard (728x90) or MPU (300x250) @ £350+VAT per month.

More than 10,000 engineers use the RGE App every month to access a mobile feed of news, jobs and essential technical updates. It also has a useful archive of previous RGE issues – essential reading on the move.

All RGE advertisers feature across the engineers' section of Gas Safe Register's website and the RGE App.



## It's as simple as 1-2-3

Advertisers know and respect what they get from placing an advert in the printed monthly magazine mailed out to more than 74,000 registered businesses. It is a cost-effective advertising communication channel.

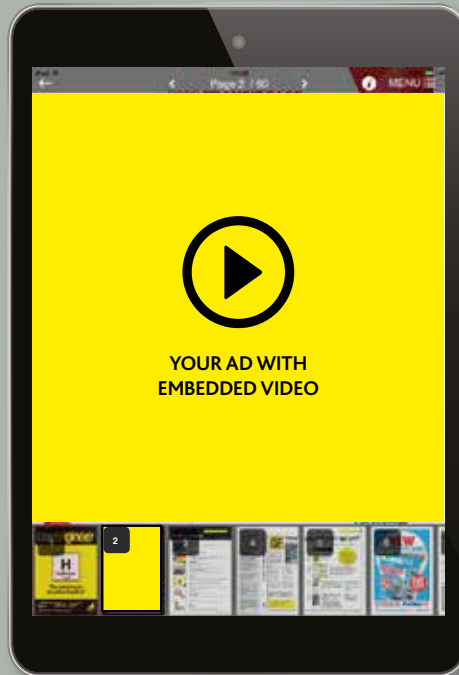
Now the established and market-leading print publication is supported by its own digital platform and app, giving three ways to reach your audience with RGE.

- 1. The printed magazine   2. The RGE news website   3. The app**

### Three ways to maximise your presence in the app:



- 1** Via a simple scalable banner ad on the contents page.



- 2** With an embedded video of your latest product or installation.



- 3** With additional pages or complete catalogues inserted within the pages of the app.