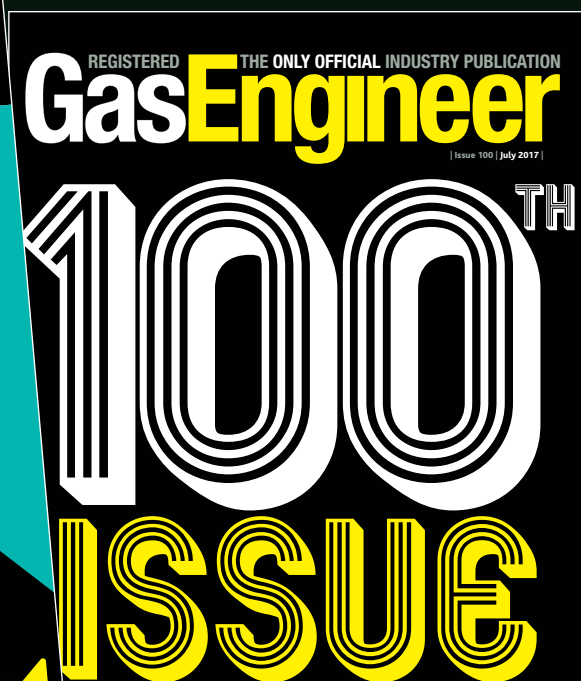


# REGISTERED THE ONLY OFFICIAL INDUSTRY PUBLICATION GasEngineer



## Have you got your app?

Thousands of gas engineers are already using Registered Gas Engineer's free app. It's much more than a magazine page flipper: it's a mobile feed of the latest news, jobs, and essential technical information.

You can download the latest edition of the magazine plus the previous 11 issues to your Apple or Android phone and tablet - and take Registered Gas Engineer's essential reading with you wherever you go.

It's free, easy to use, and ONLY available to Gas Safe registered engineers.

**Biggest  
circulation  
in the plumbing and  
heating industry**



**73,956**  
Jan-Dec 2016



# About us

REGISTERED THE ONLY OFFICIAL INDUSTRY PUBLICATION  
**GasEngineer**

Registered Gas Engineer's remit is to supply essential safety and HSE-mandated information to engineers – whether it's Safety Alerts, Technical Bulletins or Industry Standard Updates. The magazine is a showcase for industry best practice, keeping readers up to date with news, the latest product information and leading industry opinion.

Received by every  
single Gas Safe  
Registered business.

**73,956**

Registered  
businesses receiving  
the magazine



**73,956**  
Jan-Dec 2016



**77%**

engineers who would  
choose RGE if they could  
receive only 1 trade  
magazine

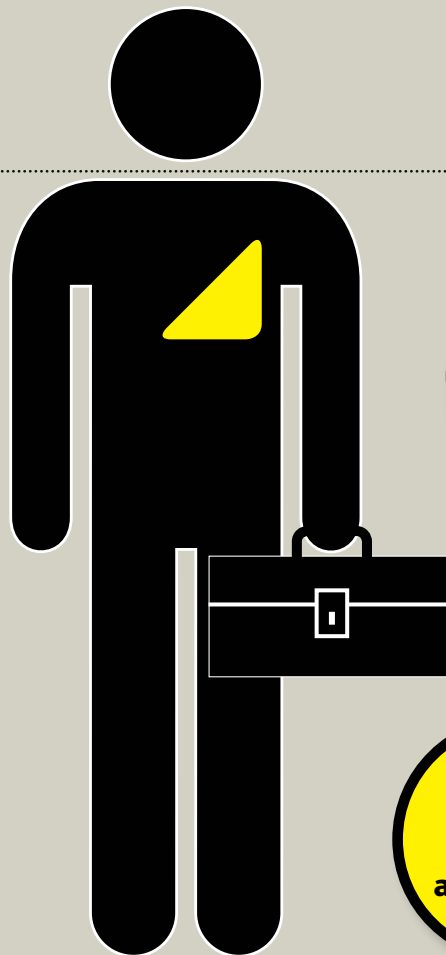
**74%**

engineers who trust RGE  
to be the most accurate  
and authoritative  
trade magazine

**65%**

engineers who value RGE  
the most for technical  
information

Source: Gas Safe Register  
quarterly engineers' survey

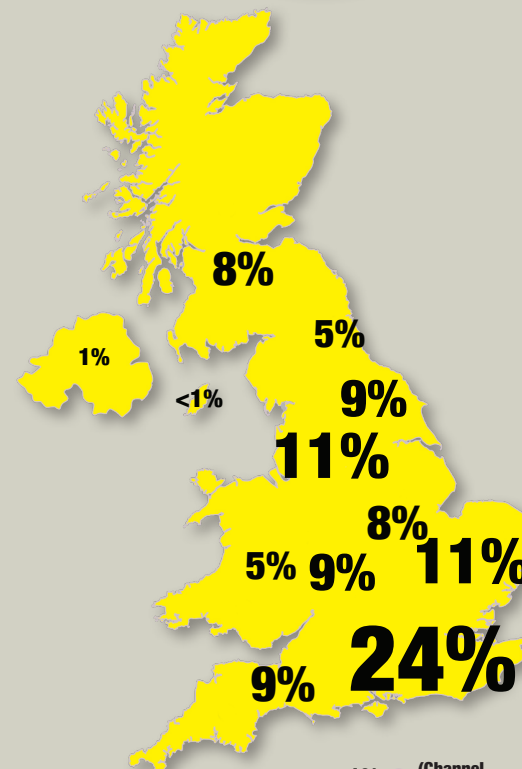


at least  
**6,000**  
new engineers  
register  
every year

**44**  
average age

Now in its  
**8th**  
year

The only  
**official**  
registration  
magazine



Source: Gas Safe  
registration data

<1% (Channel Islands)



## It's as simple as 1-2-3

Advertisers know and respect what they get from placing an advert in the printed monthly magazine mailed out to more than 73,000 registered businesses. It is a cost-effective advertising communication channel.

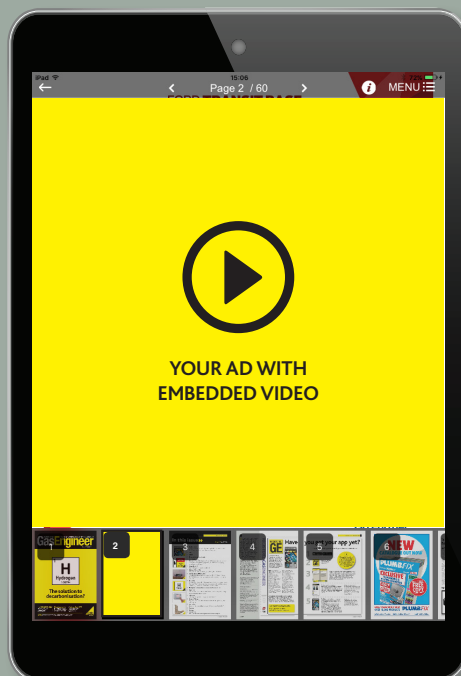
Now the established and market-leading print publication is supported by its own digital platform and app, giving three ways to reach your audience with RGE.

**1. The printed magazine   2. The RGE news website   3. The app**

### Three ways to maximise your presence in the app:



**1** Via a simple scalable banner ad on the contents page.



**2** With an embedded video of your latest product or installation.



**3** With additional pages or complete catalogues inserted within the pages of the app.

# Rates & specifications

## Advertising Rates

### DISPLAY

Size	Cost*
Opening DPS	£9,000
DPS	£7,000
Cover Position	£5,000
Full Page	£4,250
Half Page	£2,500
Quarter Page	£1,600

### RECRUITMENT/TRAINING/CLASSIFIED

Size	Cost x1	Cost x3	Cost x6	Cost x12
Quarter Page	£1,875	£1,780	£1,485	£1,375
Eighth Page	£1,125	£1,085	£880	£790
Sixteenth Page	£650	£620	£520	£450
SCC	£95	£90	£85	£80

**Inserts: Up to 20 grams – £150 per '000**

All costs exclude VAT. Agency commission: 10% to recognised agencies.

\*Series discounts by negotiation.

### Sales Director

Ian Carter 020 7183 1815 / 07780 678 121  
ian@rgemagazine.co.uk

### Editor:

Nicki Shearer 0845 071 4415  
editorial@registeredgasengineer.co.uk

### Publisher:

Peter McCreary 0845 071 4419  
publisher@registeredgasengineer.co.uk

## Mechanical Data

Preferred method of supply: high-resolution PDF, with all images and fonts embedded and all colours CMYK

## Advertising Sizes

Full page type area	270mm x 186mm
Full page bleed	297mm x 210mm plus 3mm all round
Half page (horizontal)	131mm (h) x 186mm (w)
Half page (vertical)	270mm (h) x 90mm (w)
Quarter page	131mm (h) x 90mm (w)

### ACS advertising

1/8 page	90mm (w) x 65mm (h)
1/16 page	44mm (w) x 65mm (h)
1/32 page	44mm (w) x 31mm (h)

## App Advertising Sizes

Tablet	728 x 90px
Phone	320 x 50px

## Advertising Copy Deadline

**15th of month preceding publication**

Advance booking by the 10th of preceding month

# Further information

## Forward Features 2018

<b>January</b>	Legislative, normative and informative documents; Gas Safe Register's The Decade Review – analysis
<b>February</b>	The Gas Grid: what next? Illegal gas work – what to do when you find it; RIDDOR
<b>March</b>	Competence mythbuster; Controls; Underfloor heating
<b>April</b>	Legislative, normative and informative documents; ECGAs; Power-flushing; Pumps & circulators
<b>May</b>	Mobile catering; Solar thermal; Water efficiency, storage and treatment
<b>June</b>	Pipework; Heat pumps; Off-mains gas (LPG)
<b>July</b>	Legislative, normative and informative documents; Commercial catering and interlocks; Domestic gas cookers
<b>August</b>	ACS directory; Biomass
<b>September</b>	Gas Safety Week; Back to basics; Your business; Controls
<b>October</b>	Legislative, normative and informative documents; Boilers; Pipework; Radiators and heat emitters
<b>November</b>	CO awareness; Water heaters
<b>December</b>	Test equipment

\* Subject to change.

## Information

For all advertising enquiries, and to book, contact Ian Carter at Registered Gas Engineer, Teampublishing, 30 Park Street, London SE1 9EQ.

For general advertising enquiries email: [advertising@registeredgasengineer.co.uk](mailto:advertising@registeredgasengineer.co.uk) or contact Ian direct on: [ian@rgemagazine.co.uk](mailto:ian@rgemagazine.co.uk) or call: 020 7183 1815 / 07780 678 121.

For all press enquiries and editorial information, contact editor Nicki Shearer on: [editorial@registeredgasengineer.co.uk](mailto:editorial@registeredgasengineer.co.uk) or call: 0845 071 4415.

## Online

All RGE advertisers feature across the engineers' section of Gas Safe Register's website and the RGE App.

For the latest news and jobs, go to: <http://registeredgasengineer.co.uk>

We can carry a leaderboard (728x90) or MPU (300x250) @ £350+VAT per month.